



MEDIA CONTACT

Gina Adams
Techthree, Inc.
408-354-0634
gina@techthree.com

Techthree Marketing Supports the Surfrider Foundation Through Participation In Seabright Beach Cleanup

Corporate Commitment to Teamwork and the Environment Continues

LOS GATOS, California—Mar. 28, 2008—Techthree Marketing™ today announced participation in and support for the Surfrider Foundation's beach cleanup at Seabright Beach, near Santa Cruz, CA on April 19, 2008. The Surfrider Foundation, a member of California's Clean Beaches Coalition, regularly organizes beach cleanups. The Techthree team will join others to help preserve our beaches and help educate the community about human impact on the environment.

The company has been a supporter of the Surfrider Foundation for the last 6 years.

"We are so fortunate to have so many beautiful beaches here in California. Techthree is proud to continue our support for Surfrider through participation in the cleanup of one of our favorite local beaches," says Bard Williams, President and CEO of Techthree. "Our hope is that others from Los Gatos and the area will join us."

Surfrider and other organizations regularly schedule beach clean-ups across California and around the world. For more information, or to join in the cleanup, visit www.surridersantacruz.org.

About Techthree

CEO Bard Williams, a former educator, technology visionary, and marketing executive, founded Techthree in 2001. Dr. Williams holds a Doctorate Degree in Education (Ed.D) with a specialty in Curriculum and Instructional Technology. He is an accomplished keynote speaker and award-winning published author of more than 14 books and 300 articles. Techthree employees and consultants have helped more than 60 companies and individuals develop and implement marketing plans and programs, build websites, and create dynamic case studies and marketing materials. The company's offices are located at 3 1/2 North Santa Cruz Avenue, Suite E, Los Gatos, CA, 95030.

For more information, visit www.techthree.com.

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