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### **Techthree Expands Business and Moves to New Offices in Los Gatos, CA**

LOS GATOS, California—October 6, 2006—After 5 years of continued growth, Techthree Marketing & Consulting Services is expanding its business and recently moved into new offices, located on the second floor of the historic La Cañada building in downtown Los Gatos. Techthree specializes in marketing for the technology industry with demonstrated expertise in the education, creative, enterprise, and consumer marketplaces.

Techthree was founded in 2001 by CEO Bard Williams, a former educator, technology visionary, and marketing executive. Dr. Williams holds a Doctorate Degree in Education (Ed.D) with a specialty in Curriculum and Instructional Technology. He is an accomplished keynote speaker and award-winning published author of more than 10 books and 300 articles. His broad background includes teaching middle school, directing education technology for one of the fastest growing school districts in the US, and working as a senior marketing manager at Apple before launching Techthree. He has a proven track record in leading and building marketing organizations, and is skilled in business planning, training, e-marketing, program development, and events management.

“Techthree’s move allows us to grow and expand as we continue to provide exemplary marketing and web development services to the Silicon Valley,” said Williams. “We’ve also added two new members to our team who bring a wide range of expertise and experience. Gina Adams is now our senior manager of marketing and business development and Regis Costa is taking on the role of web services manager. I’ve been working with both of these professionals on various projects over the last several years and have always been impressed with their skill level and enthusiasm.”

Gina Adams comes to Techthree with 20 years of experience in managing marketing programs for the high tech industry. After earning an MFA in English and Creative Writing from Mills College, she worked as a writer and program manager for companies like Hewlett-Packard and PeopleSoft before joining the K-12 Education Marketing Group at Apple Computer as customer communications manager. Since 2000, she’s been a producer and writer for both print and multimedia projects, working for clients

like Palm, Apple, Macromedia/Adobe, and Corel. Ms. Adams also has a background in education, with experience teaching at both the K-8 and college levels.

Regis Costa is a Certified Web Designer and Developer with more than 5 years experience in graphics production (PhotoShop/Illustrator), CSS, Flash, php and more. Through Techthree, he's worked to create, update, or deploy sites for small and large companies in industries as diverse as consumer electronics, accounting, marketing, athletics, and retail sales. In 2005, he became a fully certified Web Developer through the University of California at Santa Cruz. He is fluent in Brazilian Portuguese and English.

Techthree employees and consultants have helped more than 60 companies and individuals develop and implement marketing plans and programs, build websites, and create dynamic case studies and marketing materials. The company's new office is located at 3 ½ North Santa Cruz Avenue, Suite E, Los Gatos, CA, 95030.

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